

Cloud Web Recipe Database – *Functional Requirements*

INTRODUCTION

The *Web Recipe Database* includes a central online recipe with access via a *web browser*, as well as using an *iPad* or *iPhone*.

Users can **import** and **export** recipes to the database/export to cvs or spreadsheet recipes, both to setup initial database online as well as to use for other applications, e.g., desktop or conversion to other systems.

Recipes are maintained via the web based application and available for download. Personal databases can be used to **share with family and friends**. This includes the option to checkout the database and have member(s) make updates and replace the current database with the new updated edition.

Features and Functions Considerations included:

1. **Hosting Platform** (WordPress and Web Database Online Hosting as well as iPad/iPhone)
2. **User and Development Server Requirements** (Personal or Commercial Host for Windows and Mac)
3. **Simultaneous Online Users** – 1,000 concurrent user session
4. **WordPress Blob Site** (with multi user access for FREE and Paying Users)
5. **System Requirements** for Development tools and Operation
6. **Budget Expenses Feasibility Study** for Development and and Yearly Operating Expenses
7. **Tables**, Fields and Links (*Recipe and Ingredients*)
8. **Screens** (Forms for Add, List, Edit, Reports)
9. **User Registration for Blog**
10. **Email and Newsletters** to Subscribers
11. **Import/Export** (csv or spreadsheet)
12. **Desktop Executable** (Windows and Mac, et al)
13. **Dashboard or Simple App** (Setting Up Users for Blog and Link from Wordpress to Recipes)
14. **Help Screens/Faqs**
15. **Bulletin Board Support** for Miscellaneous Information and/or side blogging
16. **Webinars** (Schedule Appointments/Webinars and Conduct Session)
17. **QuickBook Synching** for Accounting Purposes
18. **Video Tutorials** (Using Recipe Apps and Individual Recipe Tutorials)
19. **Wordpress Setup** (and links to online Recipe Database)
20. **Bulletin Board** Integration with WordPress
21. **eBook** (user manual and Recipes)
22. **Order Processing and Download**<https://www.youtube.com/watch?v=vuwsioY1YDA&authuser=0>
23. **Testimonials** (Client References and Reviews)

NOTE: *Our FileMaker Development Tools* <https://www.youtube.com/watch?v=QDsEDiQ0dXs&t=73s>

WEB APPLICATION SPECIFICATIONS

Web Database Details include the Table and Record contents, as well as reporting included:

[Contacts – Simple Sample](#)

[Papa's Recipes – Simple Sample](#)

*We use the existing Ultimate Recipe WordPress database and export it to create our **Custom Web Application Database**. So, After the Ultimate Recipe Blog has been setup, the application is created and posted to our host for immediate access and use. This **includes YOUR recipes** as they exist after you've set it up. We also can update and replace the old file with a totally new and current database for use with family and friends, as well as fellow bloggers.*

Tables

Recipe Fields

Ingredient Fields

Screens

Reports (Online and Printed)

Online Link to Live Web Based Recipes

I'm building some new sites, and would like to have you participate in them. First, my specific interest is in both:

Papa John's Recipes

Real Estate Done the Right Way

Although the objective is the same for both, I want to describe the general approach. To begin with I or we setup a site in my Domain .. which is **FREE**. If you like it you can have your own domain name point to my site. This eliminates ANY expense to get it going or maintain. Then, I include a custom web based database, including links to any/all of your favorite areas such as your recipes, etc.

The "Recipe Database" is something I now have in development. It's based on a common highly successful web recipe blog "*Ultimate Recipes*" but it especially includes a BBS for additional notes, videos, links, etc.

Briefly, I wanted a web database so that visitors could search on literally anything, i.e. cheese, turkey, basil, etc. Most people would use it so that they can use any of their recipes and so forth.

However, both recipes and real estate have something else in common. Both benefit from including the links on their website for "their" videos, e.g., home videos, home recipes, as well as others.

Wouldn't it be nice to share your database with anyone FREE that they can use on an iPad or iPhone, well my prototype is available now. Although you might use my giant database .. you may only want to share yours with your family, team, etc.

Some Benefits and Food For Thought

Check out my old [Papa's Recipe](#) site as well as the new [Papa's Recipes](#) site now in progress. The recipes have not been included yet since I'm working on the applications. However, you can see the iPad/iPhone sample which will be FREE for anyone .. when it's done. This lets people create/share their recipes with family and friends. See Papa's Recipes "Live" now.

I am also setting up an online school, that will allow your team to learn about your site and tools. This includes us doing the webinars (within your site) and NOT have to use GoToMeetine or GoToWebinar .. both of which would cost \$120 month for your to use for you and your team.

I already own a premium SEO tool to analyze and promote your site, so you avoid buying or doing it yourself.

My website, the personal main site already gets 100,000 unique visitors a year .. and, I don't sell anything? My personal website "[De Lorenzo Times.Org](#)" is filled with my links and sites".

Your Site is based on WordPress and my custom Web Database Applications. FYI, WordPress is **FREE** and my work is **FREE** to you guys. WordPress is used by 27% of the world because it's simply the best .. many of the biggest companies use it as their base, then include their web applications. Include my home for sale to include my realtor's work. Checkout the long edition of my [home tour](#) done for my family and friends. I used Russel Longs listing photos, as well as some of my photos to show our home and how we use it to entertain.

What's In It For Me

I now have some of my commercial sites open and I am looking to populate them for everyone's mutual benefit. I too, like others, want to find contacts for things we're interested in. So, check out my sites:

[De Lorenzo Times - Online](#)
[DLG HomeBASE Hosting](#)

If your interested in getting together, call ([518-364-3256](tel:518-364-3256)) or just send me an email so we can try to schedule some date when it works for all of us.

BTW, I can cook up some recipes, take some photos, and create a memory of our first date (lol). *Checkout one of son John's favorite recipes .. [Beef Bourgignon](#)*

NOTE: Checkout the site son John did for us too. It's [DLGTucson.com](#).

Best,
John

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Setup a Blog

Add Papa's Recipes Database, including our photo videos and links for your visitors

Create our Webinars, eBooks, etc.

Recruit others to use the blog, share recipes and even moderate their own sub blogs

We'd do another similar YouTube to include scenes of how homes are used to entertain. Checkout my "[Merry Christmas](#)" video. This shows my home, as well as us cooking up a storm. You guys could help me do something using our home and our cooking session. I'm hot on this as you guys are doing it now, photos and cooking, eh.

As a bonus, I'm including my [Viva Las Vegas, Picasso's - Night in Paradise](#). Although the show isn't about my home or cooking, I suggest we do something similar to highlight your recipes done while dining out. We can explain that it's faster, better and less expensive to do your own home cooking, and using family or personal recipes, eh. I like this so that anyone can **show and tell, then sell, eh .. photography!**

I hope you're reading and thinking. If and .. or you agree, there's another important aspect for the sake of getting the word out, and that is the use of social media and SEO.

On my personal website, I include some tributes for my family and friends. This results in interest from others to visit. Check out my YouTube "[JukeBox Saturday Night](#)", and my [Doo Wop Buddies](#) page on my site.

You might want to setup (if you haven't already), your sites on Social Media too. I'm including one that I use for old friends that has lots of followers. I was one of the **Doo Wop Boys** back when. Today, many of my friends are still at it, and their fans love the web site.

Naturally, we'd setup something for your sites but using your content .. Checkout my [Doo Wop Buddies FaceBook page](#). I'm also on several other social sites, Pinterest et al.

This helps with the traffic and followers, as does my YouTube videos and playlists.

This is just some more "food for thought"

Online Ultimate Recipe Videos

Introduction *YouTube Library* for training and orientation

Food Blogging for Beginners: (4 videos) (<https://www.youtube.com/watch?v=ePd2TFCw8aw&list=PLf0TGHchG-SI-Uwc1BTTGfs0sG0SkAHls>)

Overview and Review <https://www.youtube.com/watch?v=XPS33CG6JVI>

Build a Professional Website Using the Genesis Theme 21:00 (<https://youtu.be/6hMs9pHj19o>)

How To Build Recipe Templates in Word and Excel 23 Videos (https://www.youtube.com/watch?v=yli4G-kaNHg&list=PLMCRRt-n9h8RMsvCbDRRe7z-ZFBVIWH_i)

Recipe Templates to Fill In Full Page 23 videos (https://www.youtube.com/watch?v=yli4G-kaNHg&list=PLMCRRt-n9h8TpnUZQG1EtAD8ezn7Xx_yk)

How to Change Your WordPress Permalinks and Make your URL's more SEO Friendly 3:41 (<https://www.youtube.com/watch?v=BDd3kFT7XfY>)

Wordpress WP Ultimate Recipe Plugin Tutorial 4:23 (https://youtu.be/fDX_zsS658I)

Popular Videos – Template and WordPress (200 Videos) (https://www.youtube.com/watch?v=9HCxKyj1SV0&list=PL2-lbvS7G006MRULINX04Bq_ZXr6GVIXt)

001 – **Introduction** 10:38 (<https://youtu.be/>)

002 - **Advanced Recipe Features** 4:43 (<https://youtu.be/H9v5s20d3w8>)

003 - **Unit Conversion** 3:01 (<https://youtu.be/0u1dfih0Wqs>)

004 - **Recipe Grid** (<https://youtu.be/bAqSINcq1E4>)

005 – **Advanced Unit Conversion** 4:51 (<https://www.youtube.com/watch?v=cUUKvC4EubI>)

006 – **User Menus** 4:56 (<https://www.youtube.com/watch?v=ZXYt4LQmd6M>)

007 – **Extended Recipe Grid Shortcode** 2:23 (<https://www.youtube.com/watch?v=8jZuST-SwNE>)

008 – **Text Import and Print** 6:36 (<https://www.youtube.com/watch?v=n99p9EXIUBU>)

009 – **Template Editor** 34:05 (<https://www.youtube.com/watch?v=rsQHYPfalQ>)

010 – **Template Editor – Importer** 1:12 (https://www.youtube.com/watch?v=G2Rho_N3Gys)

011 – **Template Editor Changing Fonts** 2:36 (<https://www.youtube.com/watch?v=yNQq21m1IsI>)

012 – **Template Editor Adding Text** 2:21 (<https://www.youtube.com/watch?v=NF3X5z1HaK8>)

013 – **Template Editor Backgrounds and Borders** 1:45 (<https://www.youtube.com/watch?v=5oHJEhezBmA>)

014 – **Custom Fields** 6:55 (<https://youtu.be/doFCcF00wn8>)

015 – **Template Editor Changing Link Colors** 2:22 (<https://www.youtube.com/watch?v=8kI51B1sX7A>)

016 – **Subtemplates** 15:34 (<https://www.youtube.com/watch?v=cYqYqdDgKO8>)

017 – **Nutritional Information** 10:20 (<https://www.youtube.com/watch?v=7UsXI3vgtb4>)

018 – **Ziplist Importer** 8:23 (<https://www.youtube.com/watch?v=KP363aHyhZI>)

019 – **Easy Recipe Import** 5:56 (<https://www.youtube.com/watch?v=JkDQ6PFh5VQ>)

020 – **Add to Shopping List** 5:56 (<https://www.youtube.com/watch?v=Igm4TQklMq8>)

021 – **New Recipe Grid** 25:21 (<https://www.youtube.com/watch?v=kf6wAVocdzw>)

022 – **Meal Planner** 05:33 (<https://youtu.be/5TX6EMVnl4E>)

Add Photos to Your Instructions 1:12 (<https://www.youtube.com/watch?v=olMh18mdpxc>)

Add a Featured Image 1:00 (<https://www.youtube.com/watch?v=e8M8FYFLsz0>)

Create a Recipe Index - (<https://youtu.be/Lmg4Iab19pc>)

SAMPLE RECIPE BLOG VIDEOS (WITH LINK TO AUTHORS' BLOG)

Tiramisu Recipe Video, Classic, Easy, Authentic - as taught by an Italian!, How to Make it 21:02
(<https://youtu.be/uL6LW6YWbBY>)

Sample Video Link for HOMEMADE Red Velvet 2:55 (<https://youtu.be/Gj4uBIXrscs>)

Ribs – Fall off the Bone with instant Pot Pressure Cooker 13:12 (<https://www.youtube.com/watch?v=LYxQSt58zmA>)

Google Search for WP Ultimate Videos (<https://www.youtube.com/results?sp=SCjqAwA%253D&q=WP+Ultimate+Recipe>)

The Author, Brecht Vandersmissen 21 Videos (<https://www.youtube.com/user/Centuriobe>)

Bootstrapped Ventures (8 videos)

(<https://www.youtube.com/channel/UC2iWZz0NZ7gmWdUIkTinbdg>)

EXTERNAL REFERENCES (updated and maintained in this publication for ongoing references)

<https://medium.freecodecamp.com/inside-the-invisible-war-for-the-open-internet-dd31a29a3f08#.o927ojaae>

<http://ecommerce-platforms.com/articles/sell-online-2017-ultimate-selling-online-guide>